



# Activity Wales Gower Triathlon 2010

## Event Marketing Opportunities

### Event Information

On the 24<sup>th</sup> of July 2010 the village of Port Eynon will host a sprint triathlon which Comprises of a 750m swim, 24km bike ride and a 5 km run.

- **Winner of the 'Event of the Year 2008' in national BTF awards**
- **Strong indication of coverage on race day by HTV/BBC Wales news**
- **Over 200,000 hits to race website since February 2008**
- **Extensive coverage in national Triathlon magazines and local Newspapers**

**Want to advertise at the event? Check all available choices below**

### Gold Package – £ 175

- Display of banners at race venue and race headquarters (not supplied)
- Full page of advertising in event program
- Your company web links put on our race homepage
- Company logo printed on race T-shirts
- 1 x race entry (further advertising coverage on the entire course)

### Silver Package – £ 65

- Display of banners at race venue and race headquarters (not supplied)
- Full page of advertising in event program
- Your company web links put on our race homepage

### Alternatively why not take one of our other options?

#### Company banners

To be displayed at the race venue  
Cost - £30 (please note all banners must be supplied)

#### Company logo to be displayed on the race t-shirt

Issued to all competitors and Marshalls estimated at 260 t-shirts  
Cost - £100, only 10 spaces available.

## Advertise in the race programme

Race program given to all competitors and spectators on race day and available to public  
Before the event £50 full page. 1000 copies being printed with high quality glossy A5 Paper.

## Donate an item for the race goody bag

Including advertising literature which will be issued to each athlete  
Cost – free (level of advertising dependant on donations)

## Sponsor a prize

Issued to race winners and spot prizes  
Cost – free (level of advertising dependant on donations)

## Web Link displayed on event website

Cost - Free if utilizing any on the above

## Additional information:

Typical items that your company may wish to supply. Should your Company wish to use other items then please contact either of the organisers to discuss further. Both of which will result in some level of advertising.

## Goody bag

Logo printed plastic bag, Bananas (fruit), Energy bars/gels, chocolate bars, drinks/sachets,  
Toiletries or any other relevant merchandise.

## Prizes

Cups/Shields, Cash, Vouchers, equipment, clothing or any other relevant merchandise.

## How to Submit Your Offer of Sponsorship?

- All logos for the T shirts and adverts for the programme must be submitted by the 15<sup>th</sup> May
- Please send all relevant details to Scott Powell at [scottpowell@triandenter.com](mailto:scottpowell@triandenter.com). Payments to be made by check only. All checks should be made payable to 'Tri & Enter Events Ltd' and sent to the following address: 23, Spion Kop Road, Ynystawe, Swansea, SA6 5AN.
- For any other queries please contact me by email or phone on the below details.

## Contact details:

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