



Gower Peninsular Triathlon Event Sponsorship Package

Event Information

On the 2nd of August 2008 the sport of triathlon returns to the Gower Peninsular.

The village of Port Eynon will host a sprint triathlon which comprises of a 750m swim, 24km bike ride and a 5 km run.

The event is expected to attract athletes from all over the country due to its amazing location. There will also be a large local interest in the event.

The race organisers are offering a unique opportunity for businesses to sponsor the event. The following information is designed to help you make the most of this opportunity. All of the costs below are only a guide. Please contact the race organisers for prices if you wish to discuss utilising a number of the below.

Company banners

To be displayed at the race venue

Cost - £30 (please note all banners must be supplied)

Company logo to be displayed on the race t-shirt

Issued to all competitors and Marshalls estimated at 200 t-shirts

Cost - £100, only 10 spaces available.

To advertise in the race programme

Given to all competitors and spectators on race day and available to public before the event

Cost - £30 half page & £50 full page.

Donate an item for the race goody bag

Including advertising literature which will be issued to each athlete

Cost - free (level of advertising dependant on donations)

Sponsor a prize

Issued to race winners and spot prizes

Cost - free (level of advertising dependant on donations)

Link displayed on event website

Cost - Free if utilizing any on the above - £20 if only the link is required

Sponsor the whole event

Do you want your company to be the primary sponsor of the event? This will include all of the above – price on application to be discussed with race organisers.



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Additional information

The information below shows typical items that your company may wish to supply. These are only suggestions taken from commonly donated items of similar events. Should your organisation wish to use other items then please contact either of the organisers to discuss further. Both of which will result in some level of advertising.

Goody bag

Logo printed plastic bag, Bananas (fruit), Energy bars/gels, chocolate bars, drinks/sachets, toiletries or any other relevant merchandise.

Prizes

Cups/Shields, Cash, Vouchers, equipment, clothing or any other relevant merchandise.

Contact details:

Email: info@gowertriathlon.co.uk

Name: Scott Powell
Address: 23, Spion kop Road,
Ynystawe,
Swansea,
West Glamorgan,
SA6 5AN.

Tel: 01792 845783 (Home)
01792 860664(Work)
07854239632 (mobile)

Name: Gareth Phillips
Address: 52 Clos Ysbyty,
Cimla,
Neath,
West Glamorgan,
SA11 3PL.

Tel: 01792 845783 (Home)
01792 860664(Work)
07854239632 (mobile)